

TASK 1
GUIDE TO SUPERMARKET SHOPPING

ANSWER BOX

PARAGRAPH	0	1	2	3	4	5	6	7	8
ANSWER	K	F	H	J	E	B	G	I	C

TEXT

K. THE BASIC RULE FOR SUPERMARKET OWNERS

0. If you own a supermarket, you want shoppers to buy as much food as you can get them to buy. If you are a shopper, the pressure to buy more food than you want begins when you walk into the store.

F. PLENTY OF SPACE FOR EVERYTHING YOU BUY

1. Shopping carts are getting bigger. There is a reason. The bigger the cart, the more likely you are to fill it up. Merchants know you will buy on impulse when you have room in your shopping cart.

H. SHOPPING AHEAD OF SEASONAL FESTIVITIES

2. Frosted cookies in December or chocolate bunnies in April. The idea is to slow you down as you start to shop. You ask yourself. What can I buy for an upcoming holiday? The grocery store places these items around the store, so you see them as soon as you walk into the store. A few minutes later you are ready to buy.

J. STIMULATING THE FEEL-GOOD FACTOR AS YOU WALK IN

3 The produce section is at the front of the store. It is there for a reason. And it is not to make you buy more produce. It is to make you feel good about yourself. You buy fruits and vegetables. You are more likely to give in and buy less healthy foods in the rest of the store.

E. PLAYING WITH YOUR SENSES TO MAKE YOU BUY

4. Samples of food are to tempt you to buy the product. More so if they are cooking nearby. If that is not enough, stores use smells. Stores pump smells out to customers. It could be apple pie or chocolate chip cookies. They call it "scent marketing," and it works.

B. CHILDREN'S FAVOURITES WHERE THEY CAN SEE THEM

5. The best way is to place products kids like is at the eye-level of children. Kids will nag until they get their parents to buy the less-than-healthy food. Note that more nutritious foods are higher up on the shelves.

G. RESIST BUYING SNACKS PUT THERE TO TRAP YOU

6. Stores display items such as candy bars and chips that they want you to buy on impulse. Parents and children will eat them on the way home.

I. SPECIAL DEALS ON FOOD WHICH IS GOOD FOR YOU

7. Stores are doing more to help shoppers. They are giving "stars" to better foods. They are using sales such as two-for-one to promote nutritious foods. And they are finding that "good value" also sells. Stores are even stocking healthy foods in their checkout lanes.

C. EAT BEFORE YOU SHOP TO BE FREE FROM TEMPTATION

8. Never go to the store on an empty stomach. Being hungry while shopping usually leads to buying foods you do not need or are not healthy.

(Adapted from: thetimesinplainenglish.com/a-guide-to-grocery-store-tricks/, 26/01/2018, 366 words)

TASK 2
THE ADVANTAGES OF TRAIN TRAVEL

ANSWER BOX									
QUESTION	0	9	10	11	12	13	14	15	16
ANSWER	B	A	A	C	C	B	B	A	C

TEXT

Though trains are not the main mode of transportation that they once were in the late 19th century (0), passenger trains still regularly traverse the European and North American continents. Train travel offers several advantages over driving an automobile or flying (9). Consider it before renting a car or booking a plane ticket.

Everyone loves sightseeing and when you travel by train you get to observe the countryside as you speed through it (10). This is an ideal way to get a feel for an area's landscape, which is impossible to do if you're flying 30,000 feet above it or if you're driving a car and have to keep your eyes on the road.

Train transportation is often cheaper than buying an airline ticket. It may also be more efficient than driving your car since you don't have to stop for petrol, and trains typically travel at a faster speed with no traffic. Finally, if you book a train trip at night, it can also save you the cost of having to stay in a hotel, motel or hostel (11).

Besides, mass transportation such as train travel can make a positive difference for the environment (12), which can be an important factor if you are an ecologically conscious traveller. For example, by riding a train, you may be helping to lower carbon emissions (13), according to research firm Paul Watkiss Associates' analysis of train data in Europe. Riding a train also means you are not contributing to traffic jams on the road.

Trains often stop at major destinations and landmarks en route to a final stop. If you have a ticket pass that allows disembarking and embarking at any time, train travel can be an ideal way to see numerous cities or towns along the way. This can be beneficial for the spontaneous traveller (14).

Train seating and private cabins are typically more spacious and comfortable than the smaller seating offered in automobiles and airplanes. In many modern trains, you can recline the seats into a fully horizontal position (15). For best results, book a seat away from the doors at either end of the train car so you're not disturbed by the coming and going of other passengers.

Train travel has not been affected by as many security issues as air travel. Though trains are guarded and security personnel are present, you typically won't have to wait in long security lines or submit to intensive baggage screening (16).

(Adapted from: traveltips.usatoday.com/advantages-train-travel-1728.html, 26/11/2020, 400 words)

TASK 3
TV VIEWING HABITS

ANSWER BOX										
SPACE	0	17	18	19	20	21	22	23	24	25
ANSWER	H	C	G	M	I	L	K	D	E	B

TEXT

In general people are growing increasingly accustomed to watching films, TV series and programmes whenever it suits them. Internet and **streaming services have completely changed (0)** the way people watch television. They are becoming less dependent on TV channel programming and **are free to decide for themselves (17)** when they watch a TV series or programme. But they still prefer to watch **sports and news programmes live (18)**.

A majority of people prefer to watch TV in the evening. Sometimes, a television **will be turned on in the morning (19)** to catch the news, but most TV is watched in the evening. And many people also like to eat while watching their favourite programmes and it's quite common **to have dinner on a tray (20)** in front of the TV, or to turn the TV towards the dinner table.

It's nice to spend time watching TV and **we still prefer to share (21)** that time with others. Entertainment programmes, shows and series are the most popular programmes to watch together. Generally speaking, we find it less important to have company when **watching news and sports programmes (22)**.

Nowadays, people watch more TV via the internet or streaming services. They prefer to watch live broadcasts of current events and sports, **but TV shows, series and films (23)** are usually watched via the internet or streaming services. And they want to decide for themselves when and **for how long to watch them (24)**.

Of all the programmes available, current events **and entertainment programmes score (25)** the highest marks. Thanks to internet and streaming possibilities, foreign TV series and films are more popular than ever before.

(Adapted from: vogels.com/en/c/tv-habits,2021, 263 words)